



GOGE AFRICA'S LEGACY...*since 1999*

Goge Africa is a leading culture and tourism brand dedicated to promoting Africa's rich heritage, diverse traditions, and vast tourism potential. Established in 1999 as a pioneering television program, it has evolved into a robust multi-platform initiative that drives awareness, cultural pride, and economic growth across the continent. Through compelling storytelling, high-quality media productions, and strategic advocacy, Goge Africa inspires local and international audiences, influences policy, and fosters investment in Africa's tourism and creative sectors.

OUR SERVICES;

- Media Production (Documentaries, Content & Special Projects)
- Destination Marketing & Promotion
- Cultural Advocacy & Heritage Promotion
- Event Curation & Coverage
- Tour Packaging & Travel Experiences
- Training & Capacity Building
- Public Relations & Brand Visibility
- Corporate Social Responsibility (CSR) Projects



VISION

Sharing authentic
African Experiences



CORE VALUES

Integrity, Service
Delivery. Dynamism,
Authentic &
Entertaining.
Creativity,Diversity.



MISSION

To project African
destinations and
culture that connects
and enriches audiences
and clients



Professional Awards to Goge Africa



The Secretary General of UNTWO, Mr. Z. Pololikashvili & Minister of Information, Culture & Tourism

- UNWTO AWARD - **Corporate Contribution to the Development of Tourism**
- Center for Black & African Arts Civilization Award of Excellence - **Custodian of the African Culture.**
- Tourism World International Award - **Excellent Tourism Destination Promotion & Marketing Company in Africa.**
- NATOP Tourism Impact Award for Excellence.
- ATQ News **Africa Travel 100 Global Leaders.**
- NEMCEA Awards - **Outstanding Tourism & Cultural Programme on TV**
- EKO STAR Film & TV Awards - **Outstanding Contribution to the Nigeria Film & Television Industry.**



Destination Promotion & Media Production



Ethiopia



Senegal



Uganda

Burundi Hosts Goge Africa Team

[Click to watch: https://www.gogeafrica.tv/?p=19455](https://www.gogeafrica.tv/?p=19455)

[Burundi Drummers:
https://youtu.be/Cm_xCiKbKKk](https://youtu.be/Cm_xCiKbKKk)

[Photo: Ambassador Elijah Onyeagba, Goge Africa MD, the
Mayor of Bujumbura and the CEO of Goge Africa.](#)



Nigerian Ambassador to Burundi & The Mayor of Bujumbura with Goge Team.



Goge Africa Team visit Tanzania

<https://guardian.ng/saturday-magazine/travel-a-tourism/goge-africa-visits-east-africa-seeks-promotion-of-tourism-investment/>



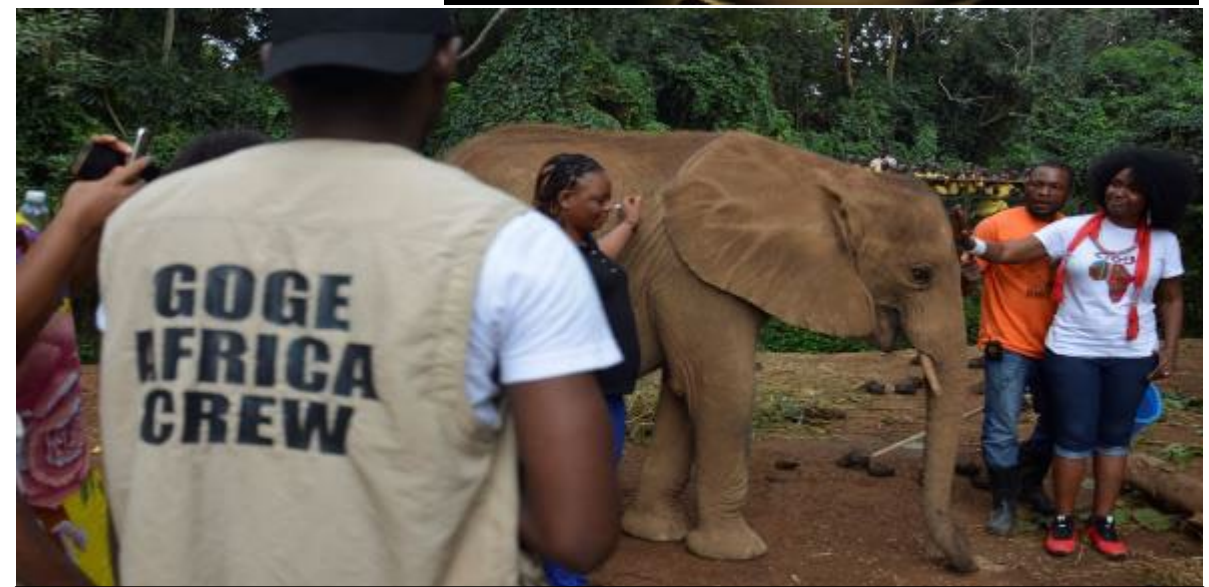


“Goge Africa Encounters Wild Gorillas” was nominated for Africa Magic Viewer’s Choice Award 2016 “Best Documentary category”. It was shot during a **Media Tour** organized for Goge Africa Team by the **Ugandan Tourism Board**.

Click Africa Magic official website for list: <http://africamagic.dstv.com/news/amvca-2016-full-nomination-list>



Goge Africa crew at Bwindi impenetrable forest with the Gorillas in their natural habitat.



At Uganda Wildlife Education Center (UWEC)



Kenya Tourism Board partners Goge Africa for #WakaKenya





Community Festival Promotion:

In the past two decades and half, **Goge Africa** has evolved into a bridge of connection between Africa and the diaspora and have become a strong voice for the development of local economies through the promotion of culture, tourism and investment opportunities in Africa. Presently Goge Africa has a global reach of over 40 million combined viewers on terrestrial, Digital Satellite channels and online.

Kindly visit: <https://www.youtube.com/gogeafrica> to watch some of our content.



Nneka, Angela Bassett, one of Hollywood's most powerful actress, and Isaac Moses





At Giza pyramid in Egypt during a Media Tour



PAST PROJECTS

Destination Promotion for Ethiopia Airlines and Ethiopian Tourism Organization



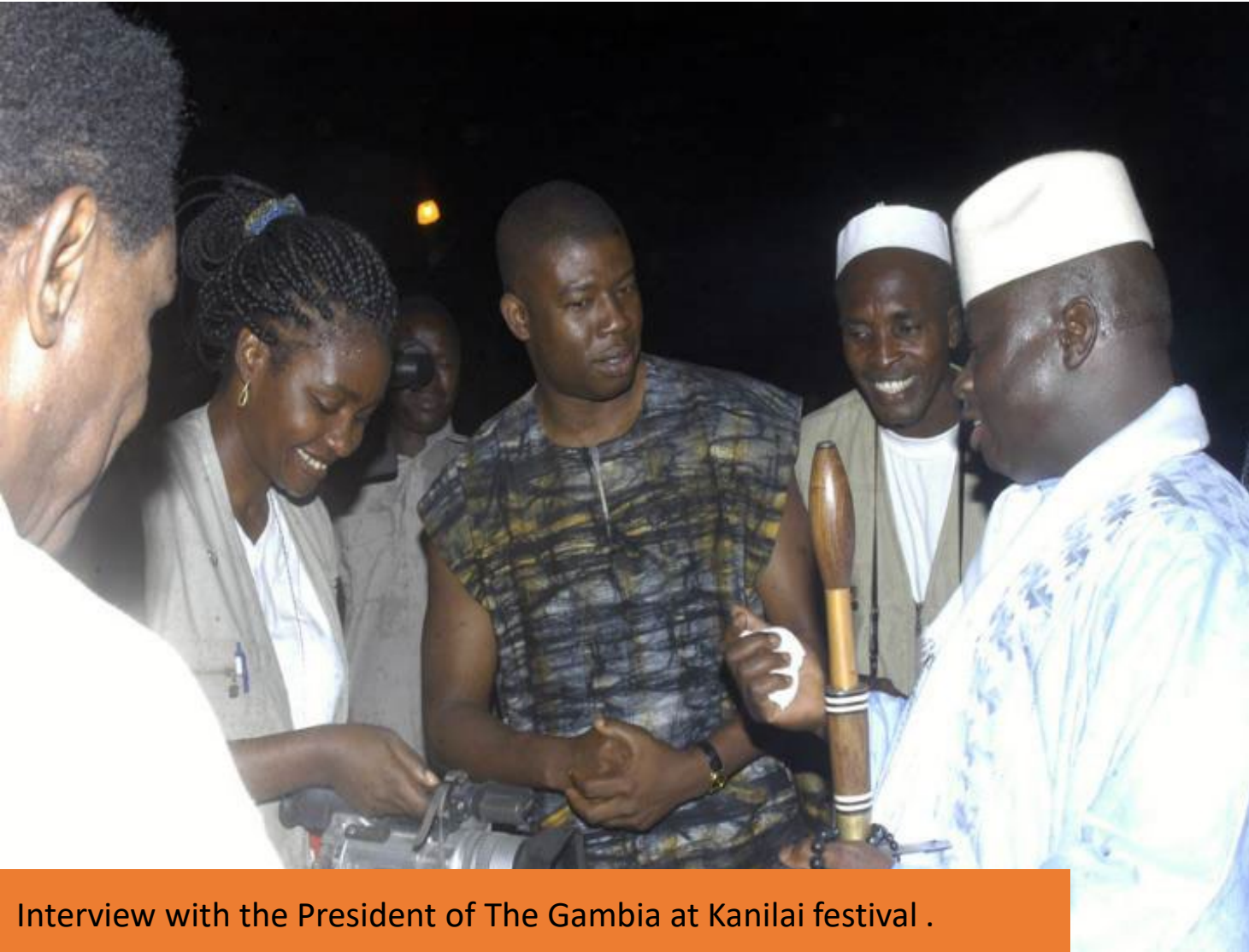
At the '11 Medieval Monolithic' cave churches from the 13th-century. The 'New Jerusalem' in the heart of Ethiopia & a high place of Ethiopian Christianity.



After an interview with Ethiopian Airlines and Ethiopian Tourism Organization (ETO) led by CEO Mr. Solomon Tadesse

PAST PROJECTS

In The GAMBIA on the invite of the former President - H. E. Yaya Jammeh



Interview with the President of The Gambia at Kanilai festival .



Dancers at Kanilai festival in The Gambia.



GOGE AFRICA Travel Club/TOURS

- **Corporate Tours**
Conferences · Retreats · Team Bonding ·
Learning & Development · Strategy
Sessions
- **Educational Tours**
- **Family Vacations & Wellness Tours**
- **Goge Africa Travel Club Group Trips**



HP Conference Tour at Sao Tome & Principe



Unilever Corporate
Tour to Kenya



Travel Consultancy and Tour Operations:

Goge Africa is ranked among the top 100 Tour Companies in Africa. We specialize in Conference tours, educational tours and group travels. Some of our clients include Hewlett Packard, Unilever, IPF, Ivy League schools, churches, professional groups and social groups.

Goge Africa Travel club consists of HNI's, tourism enthusiasts and Young Tourism Entrepreneurs.

Click to watch some of our group tours: HP Conference Tour to Sao Tome. UNILEVER Knorr Tour to Kenya. Educational Tour to Ethiopia and Uganda.

Watch Educational Tour to East Africa;
<https://youtu.be/b2MeOeQDh9Q>

Goge Africa takes Nigeria Tourism Expo to Barbados



At Barbados Tourism Board with delegates from Nigeria.





In Sao Tome during HP conference tour organized by Goge Africa



With the Prime Minister Sao Tome & Principe – H.E. Joaquin Rafael Branco



Nneka with the Min. of Tourism, Prime Minister, Sao Tome & Principe & MD, HP Africa

Goge Africa Travel Club **#EducationalTour** for students & families





Goge Africa Travel Club Summer Trips



Tour with Students of Tourism





Brazilian Ship Tour organized by Goge Africa





Goge Africa Travel Club visits India



- GOGA AFRICA LUXURY CRUISE TO THE CARIBBEAN



CRUISE TOURISM

In April 2019, Royal Caribbean Cruises—one of the world’s leading cruise lines—invited Goge Africa on a media familiarization tour aboard the *Allure of the Seas* for a 7-night Caribbean cruise from Florida to Haiti, St. Thomas, and Puerto Rico.

Following this, in October 2019, the Goge Africa Travel Club organized a successful group cruise on the same vessel, hosting 62 travelers. Since then, the Club has consistently curated memorable cruise experiences for families, groups, and culture enthusiasts.

Our international tours have extended into the African diaspora, with destinations including Barbados, Jamaica, Brazil, Mexico, the USA, Germany, France, Italy, the United Kingdom, and India.

Click to watch <https://youtu.be/MxkJM007t08>



Wrapper Tying Ceremony in Opobo, Rivers State



Community Engagement for Sustainable Tourism & Cultural Preservation

Goga Africa actively identifies and supports tourism events that highlight the unique cultural appeal of destinations across Africa. Through strategic collaboration with communities and stakeholders, they attract top-tier sponsors and audiences. With partnerships spanning over 300 communities, brands, and governments, Goga Africa has successfully connected iconic events—such as Carnival Calabar, Osun Osogbo, Argungu Fishing Festival, Ofala Festival, and Opobo Boat Regatta—with sponsors like MTN, Globacom, FCMB, and others.

These initiatives have significantly amplified the visibility of African cultural heritage while promoting sustainable tourism and cultural preservation. Goga Africa remains committed to sharing the essence of Africa's key tourism experiences with the world.

Click too watch *Wrapper Tying Ceremony* in Opobo
<https://youtu.be/maUqtwcG6DU>



With S.A & Comm. Culture & Tourism at Owala Dam



On the Spot Assessment of Owala Dam

Community Tourism Development Consultants.

We consulted for Osun State government to create Vision 30-30 tourism master plan tagged “Culture and Tourism for Sustainable Economy” CUTOSEC

Click to read; <https://m.guardian.ng/saturday-magazine/travel-a-tourism/osun-tourism-oyetola-unveils-master-plan-honours-stakeholders/>

Click to watch our visit to Osun State
<https://youtu.be/u5R8VyNRNZk>

We support Community leaders to identify their community’s unique selling point and build on it for sustainable Domestic Tourism drive.



The National Tourism Policy of Nigeria



Goge Africa was recently honored for its outstanding contribution and commitment as a member of the Drafting Committee for the Review of the National Tourism Policy by the Honourable Minister of Arts, Culture, Tourism, and the Creative Economy.



Career Guidance & Counselling Program



GOGE AFRICA FOUNDATION:

Recognized by Wikipedia as a *Cultural Institution*, the Goge Africa brand has, since 1999, been committed to empowering communities and preserving African heritage.

https://en.wikipedia.org/wiki/Goge_Africa

Through the Goge Africa Foundation, we proudly facilitate knowledge transfer via capacity-building programs, training sessions, and lectures—both locally and internationally. Notably, the University of California, Santa Cruz, invited us to its prestigious Potter College Lecture Series, where we delivered talks on African cultures and their potential for economic empowerment and tourism development.

Leveraging over two decades of experience, networks, and goodwill, we have positively impacted more than **10,000 youths** through our annual **Goge Africa Foundation Career Guidance and Counseling Seminar (#GAF)**.

Hosted over **3,000 youths** in Lagos. Trained and mentored over **1,000 youths** across Nigeria and beyond

In celebration of our 20th Anniversary, we provided **free tourism training for 50 Nigerian youths**—a program that has since evolved into a continuous effort in youth empowerment through tourism.

Click to watch;

<https://www.gogeafoundation.org/#GAFSeminar2016>



During a Lecture Series at the University of California, Santa Cruz.



With Students of African Studies at the University of California





Isaac & Nneka deliver lectures to students of African Studies during the Potter's College Lecture Series @ University Of California in Santa Cruz.



Students of African studies at the lecture series



African Fashion Exhibition by Goge Africa

Goge Africa's Training Programs



A session with members Indian Professional Forum at the Indian High Commission Lagos.





Goge Africa NLNG Tourism Training





Goge Africa Tourism Training with Lagos State Govt., Sterling Bank & NIHOTOUR.





Tourism Advocacy During the Pandemic

During the COVID-19 lockdown, Goge Africa launched a strategic platform for tourism advocacy and development through a webinar series titled **“Cross-Sectoral Collaboration for Tourism and Economic Development.”**

The series brought together stakeholders from across diverse sectors, including government agencies, diplomatic missions, financial institutions, telecoms, transportation, real estate, chambers of commerce, NGOs, and tourism professionals from Nigeria, across Africa, the USA, Brazil, and the African diaspora.

Key outcomes included:

Sterling Bank announced a ₦5 billion tourism development fund during Series #1.

The **Chairman of Borg Investment Bank USA** expressed interest in asset development opportunities in Africa.

This initiative showcased the potential of tourism as a unifying economic driver and positioned Goge Africa as a thought leader in tourism-led recovery and investment.

Click below to watch:

Series #1: <https://goge.tv/3fHkdW3>

Series #2: <https://goge.tv/2DFPGel>

Series #3: <https://goge.tv/2CjPhxK>

Series #4: <https://youtu.be/s6-qZNB13zQ>

Series #5: <https://goge.tv/32U5IAR>

DESTINATION WEST AFRICA PROJECT: launched 24th September 2022

For over two decades, the Goge Africa team has journeyed across African countries and the diaspora, promoting culture, tourism, and investment opportunities.

Through our extensive travels, we've identified significant gaps and challenges in intra-African mobility. We've also observed the substantial loss of revenue in trade, tourism, and investment—alongside missed opportunities for development across the continent.

These insights fueled our passion to promote regional integration and advocate for greater interconnectivity across Africa, especially within West Africa.

Our vision is a **connected Africa**—one where borders do not hinder progress. To achieve this, we have formed strategic partnerships with like-minded organizations and stakeholders to drive change, beginning with our flagship initiative: **The Destination West Africa Project**.

Website: www.destinationwestafricaproject.org

Press: <https://independent.ng/destination-west-africa-project-unfolds-sets-for-maiden-expedition/>

YouTube Videos: <https://youtu.be/onlbFlyFHmw>

Email: info@destinationwestafrica.tv





DESTINATION WEST AFRICA PROJECT LAUNCH





Our Awards:

Below are a few Awards to our credit:

Tourism World International Award - Excellent Tourism Destination Promotion & Marketing Company in Africa 2022.

Royal Caribbean Cruise Line **Star Agent Award**

Institutional Award – Excellence in Domestic Tourism Promotion & Marketing

Aeroport Aviation Achievement Award - Trailblazers Award 2021

SKAL International Travel & Tourism Awards – African Culture & Tourism 2019

Akwaaba Travel Market - Top 100 Africa Tour Operators Awards 2018

Akwaaba Travel Market - Top 10 Nigerian Tour Operators Award 2018

The BALEAFRICA Awards - Best Travel Programme (TV) 2018

Mother Drum Golden Awards - Tourism & Culture Promoter 2013

Redeemers University Award - Development of Tourism 2012

Yaba Tech ADPT - Grand Custodian African Arts & Culture 2011

Universal Peace Federation - Young Ambassadors for Peace 2011

Terracotta Awards - Best Magazine TV Programme 2010

African Tourism Icon Awards – 2010 CEPAN Africa

Best TV Presenter – 2008 SICA Awards Benin Republic

Best Culture & Tourism TV Programme - 2008 ODUAH Awards

Best Programme TV – 2006 AFRICAST Awards





WE ARE ONLINE & ON TV

Goge Africa TV series is a pan-African half hour infotainment culture and tourism content anchored by a vibrant husband and wife team.

"We spotlight the rich heritage, the diverse beauty of Africa and investment opportunities through travels and culture. We present from different touristic locations in Africa and the diaspora" – Isaac Moses

In the past two decades, they have evolved into a strong voice for the development of local economies through tourism and a bridge of connection between Africa and the diaspora.

- **COVERAGE AND VIEWERSHIP:** Goge Africa has a combined global reach of over 40 million viewers
- **DEMOGRAPHY:** Family
- **Duration:** Half Hour
- **Over 500 episodes** available for acquisition.



Connect with us!

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